



# TEXAS TECH™

Dear Red Raiders,

We are pleased to share *Strategic Plan 2025-2030*, the framework that will guide Texas Tech University in the years ahead. This plan reflects months of thoughtful discussion, reflection and collaboration across our campus community.

*Strategic Plan 2025-2030* serves as the university's lead plan, establishing the foundation for our longer-term *Path to AAU*, which is a ten-year roadmap toward joining the ranks of the nation's top research universities. Together, these plans will help us advance academic excellence, expand our research and creative impact, enrich the student experience and strengthen our engagement with the communities we serve.

We invite you to read the plan and reflect on how your work contributes to these goals. The success of this vision depends on the creativity, dedication and collaboration of every member of our university community.

Thank you for your ongoing commitment to Texas Tech. The future of our university is bright, and we look forward to what we will achieve together.

Sincerely,

Lawrence Schovanec, President

Ron Hendrick, Provost & Senior Vice President



FROM HERE, IT'S POSSIBLE.™

This email was sent by Texas Tech Marketing & Communications

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