



Texas Tech University

President's Report

Lawrence Schovanc

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TEXAS TECH UNIVERSITY

A FOUNDATION FOR THE NEXT CENTURY

A PATHWAY TO 2025 | STRATEGIC PLAN





Strategic Priority

➤ Educate and Empower a Diverse Student Body

1. Advance and sustain a campus climate and culture characterized by accessibility, inclusiveness, and high academic quality.
2. Nurture and enhance a learning environment that fosters success and wellness.
3. Deliver unique and transformative learning opportunities and experiences.
4. Increase retention and graduation rates, and placement of graduates.



RETENTION

1-YEAR RATE:

3.4% increase since 2012

84.1%



2-YEAR RATE:

0.8% increase since 2012

72.3%



3-YEAR RATE:

1.4% increase since 2012

68.8%



FIRST GENERATION STUDENTS

7,885 ENROLLED IN
FALL 2017

25.6%

OF UNDERGRADUATE
STUDENT BODY

First Generation Freshmen

2012 - **1,342**

2017 - **1,563**

(21.9% of freshman class)

16.5%

increase over five years

ETHNICITY FALL 2017

White **55.1%**

(26.6% decrease since '97)

Hispanic **25.3%**

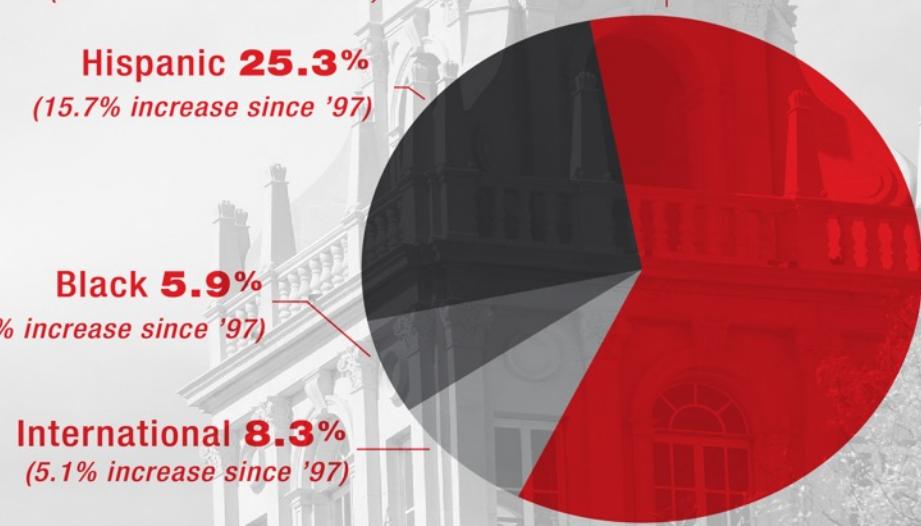
(15.7% increase since '97)

Black **5.9%**

(3.1% increase since '97)

International **8.3%**

(5.1% increase since '97)





Endowment/Institutional Support/Federal/State

	GRADS		UNDERGRADS		TOTAL	
	Awards	Amount	Awards	Amount	Awards	Amount
Endowed	2,512	\$ 5,551,741	6,716	\$ 8,234,539	9,228	\$ 13,786,280
External	243	\$ 589,546	6,653	\$ 12,203,352	6,896	\$ 12,792,898
Internal	4,928	\$ 7,378,504	15,191	\$ 37,803,935	20,1190	\$ 45,182,439
	7683	\$ 13,519,791	28,560	\$ 58,241,826	36,243	\$ 71,761,617

Pell	\$ 35,664,607
SEOG	\$ 721,830
Work Study	\$ 1,454,956
State Grants	\$ 18,757,012
Total	\$ 56,598,405

Total Grant/Scholarships/Work \$ 128,360,022



Signature Educational Experiences

- Texas Tech University's ***Signature Educational Experiences*** provide students the opportunity to work directly with faculty members on projects and in programs that promote **innovation, engagement**, and provide **transformative learning** opportunities.
 - *Study Abroad:* 1328 students in FY17 in 73 countries
 - *Innovate Texas Tech Mentor Program (iTTU):* the cornerstone of student entrepreneurship and innovation at the Innovation Hub
 - *Competitive Teams: Meat Judging (13th national championship), Parliamentary Debate Team (#1 in nation)*

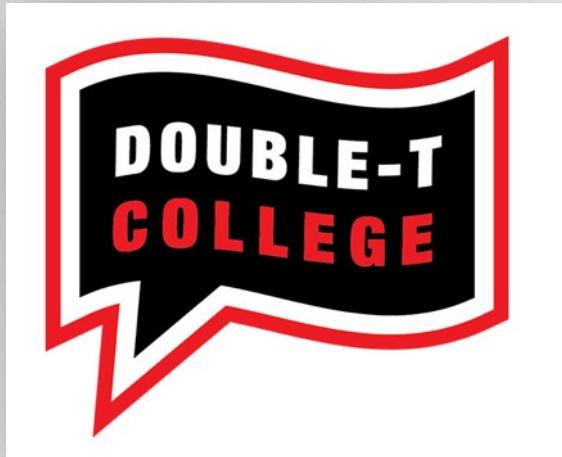


Pi² - Program in Inquiry and Investigative Thinking

- Students are supported by funds from the NRUF
- Exposed to the process of investigation and inquiry
- Learn about research compliance, ethics, and safety
- Recruited as cohorts in areas such as
 - Cultures, music and Social Sciences
 - Health and Environmental Sciences: How to Address Human Health Concerns in an Interconnected Age
- Scholars advance into faculty research laboratories/studios in their second year



Double T College



- The Double T College program gives students the opportunity to hear faculty experts discuss topics not part of regularly scheduled classes
- No testing or homework, but offers students the opportunity to learn in a relaxed environment.
- Fall topics included
 - Fact or Fake News? Truth about Climate Change
 - LinkedIn to Real Life: Make your brand work for you
 - The Magic of Music: 40,000 years of dance, song and history in one hour
 - Did this cause that? How disease spreads



Innovation and Engagement



- Engineering students designed devices to aid in bettering the lives of two students at Bean Elementary.
- One group designed and developed a robotic hand (pointer and index finger) that enabled a second-grade boy to catch a ball, write his name and work an iPad.
- Another group developed a mobilized wheelchair for a fourth grade student. The device has a vertical lift that supports the student to stand and gives him the ability to “reach the sink” and “cook with his father.”



ENGAGEMENT: Mentoring citizenship



- The Burkhardt Center for Autism Education and Research works to increase the quality of life for individuals with autism and their families.
- The BurkTech Players were born out of a community project in the School of Theatre with cooperation of the Burkhardt Center. Allows students with autism to creatively express themselves in the environment of professional theatre.
- With COE, future teachers learn to become better advocates for their autistic students.



ENGAGEMENT: Outreach and Service Learning



- Anna Claire Beasley, an Honors College student and Rhodes nominee, founded the student organization, Students Ending Slavery.
- The purpose of the group is to provide a platform for education and awareness of human trafficking, including the sex trade.
- She coordinates meetings to educate Texas Tech students on what human trafficking is, how to identify it, and what actions to take if students know someone who is a victim.
- She recently traveled to Amsterdam, where incidences of human trafficking are high.



Transformative Learning Experiences



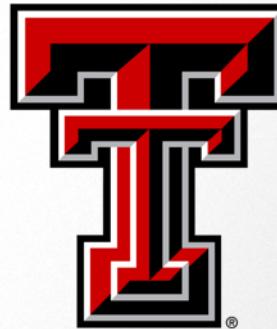
- Elizabeth Hash is a Rhodes Finalist and Honors student majoring in English, Psychology, and Environmental Science and instructor in the Outdoor Pursuits Center.
- As part of her Honors College Summit Experience course, she spent the summer of 2015 backpacking the California section of the Pacific Crest Trail, learning to live without the technology and media a standard parts of life for most students
- Post graduate plans included grad school in environmental writing or wilderness therapy for drug addicts.



Center for Active Learning and Undergraduate Engagement (CALUE)



- CALUE promotes undergraduate participation in active learning and community engagement.
- Service learning in local area schools
- CALUE completed its first international service break in Costa Rica in May and is sending students to New Orleans next week
 - Home rebuilding, park beautification, working in urban gardens, beautifying schools and playgrounds and restoring a local cemetery.



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