



TEXAS TECH UNIVERSITY

Office of the President

MEMORANDUM

DATE: October 22, 2018
TO: Administration, Faculty and Staff
FROM: Lawrence Schovanec, President
RE: Vice President for Advancement

Please join me in welcoming Byron Kennedy as the Vice President for University Advancement at Texas Tech University. Byron is currently the Associate Vice Chancellor of Principal Gifts at the Texas Tech University System. He begins his new role November 1.

Since joining the Office of Institutional Advancement in 2008, Byron has served as director of gift planning, matching donors with the most efficient means of giving to the university. He also facilitated all development efforts for the Office of Gift Planning, the Texas Tech School of Law, the Museum of Texas Tech, the National Ranching Heritage Center, the Honors College, the Graduate School, Texas Tech Public Media and others. In his role as associate vice chancellor, Byron has led the team responsible for gifts to the TTU System of \$1 million or more.

A 2007 graduate of the Texas Tech University School of Law, Byron also received his bachelor's and master's degrees at Texas Tech in Management and Personal Financial Planning, respectively. He and his wife, Lindsay, who also is a Red Raider, have a son, Graham.

Byron's experience and background with Institutional Advancement of the Texas Tech System and his familiarity with Texas Tech University, our alumni and donors will be valuable assets in leading our development efforts. I look forward to his leadership as we work together to advancing philanthropic support for our university.