



TEXAS TECH UNIVERSITY
Office of *the* President™

MEMORANDUM

DATE: August 14, 2023

TO: Faculty and Staff

FROM: Lawrence Schovanec, President

RE: Beginning Tomorrow – Texas Tech Day of Giving

Tomorrow, we will host our second [Texas Tech Day of Giving](#). The 1,923-minute fundraising effort is an online, social media-driven event featuring projects from our colleges and other areas.

Following the [great success of last year's inaugural Texas Tech Day of Giving](#), it's important to recognize the support offered by you, our outstanding faculty and staff. Your generosity was essential to our success, and you know first-hand how philanthropic support impacts our campus community and, more importantly, our students.

The occasion of Texas Tech's centennial provides a special opportunity to convey what Texas Tech is and a vision for what it can be as we enter our second century. Our people have made Texas Tech a special place for generations, and it's on our foundation of shared values and accomplishments that we have even greater aspirations for the future. Your support on Texas Tech Day of Giving helps to continue our legacy of making a difference and strengthening the future of our beloved school.

MAKE YOUR GIFT EARLY



FROM HERE, IT'S POSSIBLE