



Dear Red Raider Family,

I write today to share some significant enrollment milestones and benchmarks of student success.

This fall, Texas Tech University has welcomed more than 12,000 new students, including first-year, transfer and graduate students.

Up about 6% from last year, our first-year class includes more than 7,200 students, with more than one-third being first-generation. Within our incoming undergraduate class, more than 4,500 students are Presidential Merit Scholars.

Our growth in the number of first-year and graduate students contributed to a record overall enrollment of 40,944 students.

As many new students are arriving on campus, a record number of students are moving to the next chapter of their lives as Texas Tech alumni. In the last year, we've graduated nearly 10,000 Red Raiders, partly due to record four- and six-year graduation rates that have increased by 12 percentage points and four percentage points, respectively, over the past five years.

As we begin our second century, we're currently engaged in a long-term, strategic enrollment plan that will guide our growth. This will take into consideration the capacity of our colleges and departments, student demand, opportunities for graduates, and demographics of our state and nation. As we move forward, we will always prioritize the experience our students have come to expect at Texas Tech.

That experience was [highlighted recently](#) in The Wall Street Journal 2024 Best Colleges in the U.S. rankings, which rated colleges and universities in several areas, including student outcomes and learning environment. Of 400 schools listed in the rankings, Texas Tech ranked No. 64 in the nation in the category of student experience.

I will share more details of our university community in the annual State of the University address tomorrow (Tuesday). Those who cannot join in person may watch the address on [Texas Tech's live stream page](#).

The achievements and progress of our university reflect the dedication and commitment of our faculty, staff, students and proud alumni. Thank you for the role you play in making Texas Tech a destination university for students seeking life-changing opportunities.

Lawrence Schovanec  
President, Texas Tech University



**FROM HERE, IT'S POSSIBLE**