



TEXAS TECH UNIVERSITY

Office of the President™

MEMORANDUM

DATE: September 13, 2019

TO: Texas Tech University Administration, Faculty and Staff

FROM: Lawrence Schovanec, President

RE: Chief Marketing & Communications Officer Candidate Presentations

The Texas Tech University community is invited next week to a series of presentations to meet four candidates for the position of Chief Marketing & Communications Officer. The candidates were identified following a thorough interview process by the search committee.

I would like to publicly acknowledge the members of the search committee; chair Jamie Hansard, Assistant Vice President of Enrollment Management & Executive Director of Admissions; and Michel Frendian with Spelman Johnson, for presenting four talented candidates.

As part of the interview and selection process, the candidates will meet with different stakeholder groups, but the entire campus is invited to each presentation, which will be held in the Student Union Building, as scheduled below:

CANDIDATE #1

Brian Mullen, Executive Director of Marketing, Lone Star College System

[Mullen Live Stream Link](#)

Monday, September 16 | 10 a.m. | Escondido Theater, Northwest Basement

CANDIDATE #2

Lindsi Glass, Associate Vice President of Marketing & Branding, Coastal Carolina University

[Glass Live Stream Link](#)

Wednesday, September 18 | 2:15 p.m. | Escondido Theater, Northwest Basement

CANDIDATE #3

Renell Wynn, Senior Consultant, The Registry

[Wynn Live Stream Link](#)

Friday, September 20 | 3 p.m. | SUB Ballroom

CANDIDATE #4

Matthew Dewey, Senior Executive Director of Marketing and Communications, University of Michigan

[Dewey Live Stream Link](#)

September 24 | TBD | Escondido Theater, Northwest Basement

If you have any questions regarding the search, please feel free to contact Jamie Hansard at jamie.hansard@ttu.edu.