March 12, 2019

Dear Faculty and Staff,

Texas Tech University will once again participate in the Chronicle of Higher Education’s “Great Colleges to Work For” survey. The survey measures the strength of certain organizational competencies and relationships that most directly impact and influence an institution's culture.

While those characteristics are important to the outcome of the survey, so is our participation. The survey was delivered via email over the weekend to 600 randomly selected faculty and staff by the Chronicle of Higher Education, which will keep the identities of those selected to participate confidential in perpetuity. If you received the email, titled The Great Colleges to Work For 2019 Faculty/Staff Survey in the subject line, I encourage you to take some time and complete the survey. Attached to this message is a sample view of a portion of the survey notification.

In 2015, the university was recognized as one of the nation’s “Great Colleges to Work For,” based on survey feedback. That was made possible by the overwhelming response of our faculty and staff and provided a tremendous point of pride to be recognized alongside several of the nation’s great institutions of higher learning. Regardless of whether we are once again recognized or not, the data we receive will be beneficial as we continue the process of creating the best workplace possible.

Our people, including all faculty, staff and students, are at the heart of what makes this a special place. Thank you for everything you do on behalf of our students, one another and Texas Tech University.

Thank you,

Lawrence Schovanec
President
Dear Faculty and Staff,

You have been selected to participate in the 2019 Great Colleges to Work For program. Your institution is participating in this initiative designed to recognize colleges across the country that have demonstrated workplace excellence. In September, a special insert will be published in The Chronicle of Higher Education highlighting the program findings, and recognizing institutions that are creating great workplaces. Afterwards, each institution will receive reports summarizing its results.

Your honest feedback is critical to our program. The survey is easy, quick, anonymous, and confidential (see CONFIDENTIALITY below). Please take a few minutes to share your opinion.