



TEXAS TECH UNIVERSITY  
Office of the President

## **BIG 12 CONFERENCE EXPANSION**

Dear Red Raiders,

With today's announcement of the Big 12 Conference expansion, we have affirmed the future of our league and strengthened the opportunities for our student-athletes, our fans, and our community. Over the last 45 days, we have worked alongside the presidents, chancellors, and athletic directors of our fellow member universities and conference leadership to ensure that our decisions serve to strengthen and stabilize the Big 12 while also creating a compelling vision for our shared future.

Through the additions of Brigham Young University, the University of Central Florida, the University of Cincinnati, and the University of Houston, we have added academic and athletic strength to our league and solidified the future of the Big 12 as a national conference. We look forward to welcoming the alumni and fans of these four tradition-rich institutions to Lubbock and meeting up with fellow Red Raiders in Provo, Orlando, Cincinnati, and Houston.

These new matchups will provide a dynamic gameday environment for our alumni and fans and bring Texas Tech and the Lubbock community new opportunities. While we must wait a few years for these new additions, with BYU, UCF, Cincinnati, and Houston joining no later than 2024, but likely sooner. We will continue our rivalries with the University of Texas and the University of Oklahoma through 2025.

We are grateful to our good friends at Baylor, Iowa State, Kansas, Kansas State, Oklahoma State, TCU, and West Virginia. These universities have been supportive and gracious partners throughout this process, and we couldn't have reached this announcement without their full engagement and support. We will continue to work together to ensure the strength of our institutions and the Big 12 Conference.

We are at a significant moment in the history of Texas Tech as we approach our 100th year. Our brand has never been more powerful or influential. Your support positions our university and our athletics programs for even greater growth and success in the future. Thank you for your patience and encouragement over these last few months. It's a great day to be a Red Raider.

Wreck' Em!

**Lawrence Schovanec**  
President, Texas Tech University

**Kirby Hocutt**  
Director of Athletics



**FROM HERE, IT'S POSSIBLE**