



TEXAS TECH UNIVERSITY

Office of the President™

March 30, 2020

Texas Tech University Community,

I am pleased to announce that Jamie Hansard has been promoted to Vice President for Enrollment Management. Jamie brings 23 years of experience in higher education enrollment management, including the last 13 at Texas Tech University. Jamie has served as Interim Sr. Associate Vice President for Enrollment Management for the last several months.

In this new role, Jamie will lead a dynamic, cross-functional team that includes undergraduate admissions, financial aid, scholarships, information technology, and the registrar. This team is largely responsible for the 10 years of record growth we have seen in undergraduate student enrollment. She will also remain active in her leadership roles in various professional organizations at the state and national levels.

Hansard joined the Red Raider family in 2007 as an Assistant Director in University Advising before transitioning to enrollment management in 2008 as Associate Director of Undergraduate Admissions. In 2016, she was named Executive Director of Undergraduate Admissions overseeing the marketing, recruitment, and admission of prospective undergraduate and transfer students.

Jamie has served in critical leadership roles throughout her tenure at Texas Tech, and I look forward to working closely with her and her team as they follow the vision and lead strategic enrollment goals for the future of our diverse and growing teaching and research-focused institution. Please join me in congratulating Jamie on this new opportunity.

Sincerely,

A handwritten signature in black ink that reads "Lawrence Schovanec".

Lawrence Schovanec
President
Texas Tech University