

TEXAS TECH UNIVERSITY Office of the President^{**}

MEMORANDUM

DATE: February 6, 2024

- TO: Students, Faculty & Staff
- FROM: Lawrence Schovanec, President
- RE: Participate in the Campus Strategic Alignment Process

Beginning today (Feb. 6) through Feb. 20, I invite you to participate in a <u>mapping exercise</u> that will allow us to plan for <u>Texas Tech</u> <u>University's future</u>.

We've partnered with DumontJanks to provide data to inform and guide how our campus may continue to grow. The mapping exercise, open to all faculty, staff and students, will help us to better understand how our campus functions today and how it will evolve in the years to come by identifying meaningful connections between our people, departments and programs.

The exercise will close **Tues.**, **Feb. 20**. It takes only a few minutes to complete, and your participation is encouraged.

PARTICIPATE NOW



FROM HERE, IT'S POSSIBLE."

This email was sent by Texas Tech Office of Communications and Marketing