



TEXAS TECH UNIVERSITY
Office of the President

July 12, 2018

Dear Texas Tech Faculty, Staff and Students,

As the new academic year nears, I want to bring to your attention an exciting campaign we started last year to highlight Texas Tech University programs, initiatives and our people. *Degrees of Impact* is an all-encompassing description of the daily influences, inspirations and impacts the Texas Tech educational experience has on the world around us. Through our outreach and engagement, diversity, research, and successes, we are all making a difference.

I invite you to share your stories of how your experiences at Texas Tech impact your lives and the lives of those around you, or tell a story of someone in the Texas Tech family who stands out to you. You can tell your story through the *Degrees of Impact* [website](#) or on social media using the #DegreesofImpact hashtag. We look forward to hearing from you. Also, search the hashtag on Twitter and Facebook to see many more stories of our people and programs. For more information about *Degrees of Impact* and ways to participate, please email the Office of Communications & Marketing at comm.mkt@ttu.edu.

The attached flier is the latest in a series of informational pieces we've shared with our peers across the country – and they are taking notice. I have heard from many colleagues who have commented on the great accomplishments of Texas Tech University, affirming my sense of pride in our institution.

You will receive additional emails over the next few weeks that contain informational fliers we've shared throughout the year. I hope these recognitions and achievements bring the same sense of pride to you.

As always, thank you for continuing to represent Texas Tech University and bearing our banners far and wide.

Sincerely,

A handwritten signature in black ink that reads "Lawrence Schovanec".

Lawrence Schovanec
President