



## Texas Tech Quick Facts

**President:** Guy Bailey

**Provost:** Bob Smith

**Location:** Lubbock, TX

**Founded:** 1923

**Colleges:** 11

**Enrollment:** 30,049



## MAKING IT POSSIBLE... STRATEGIC PLAN 2010-2020

Texas Tech University has before it an opportunity unmatched since students first began classes in 1925. We are on the verge of becoming the state's next national research university.

"Making it Possible... Texas Tech's Strategic Plan for 2010-2020" offers a framework for seizing the opportunity of a lifetime and provides a vision and mission for Texas Tech University over the next decade. This plan is our road map for achieving national research/Tier One status and for placing Texas Tech in the company of the best institutions of higher education in the United States.

### VISION

Texas Tech is a great public research university where students succeed, knowledge is advanced, and global engagement is championed.

### MISSION

As a public research university, Texas Tech advances knowledge through innovative and creative teaching, research, and scholarship. The university is dedicated to student success by preparing learners to be ethical leaders with multicultural and global competencies. The university is committed to educating a diverse and globally competitive workforce, and enhancing the cultural and economic development of the state, nation, and world.

### STRATEGIC PRIORITIES

**1. Increase Enrollment and Promote Student Success:** We will grow and diversify our student population in order to improve higher education participation and supply a well-equipped, educated workforce for the state of Texas.

**2. Strengthen Academic Quality and Reputation:** We will attract and retain the best faculty in the world in order to enhance our teaching excellence and grow our number of nationally recognized programs.

**3. Expand and Enhance Research:** We will significantly increase the amount of public and private research dollars in order to advance knowledge, improve the quality of life in our state and nation, and enhance the state's economy and global competitiveness.

**4. Further Outreach and Engagement:** We will expand our community outreach, promote higher education and continue to engage in partnerships in order to improve our communities and enrich their quality of life.

**5. Increase and Maximize Resources:** We will increase funding for scholarships, professorships, and world-class facilities, and maximize those investments through more efficient operations in order to ensure affordability for students and accountability to the State of Texas.

### STRATEGIC RESEARCH THEMES

**1. Sustainable Society and Economy - Energy, Water, Agriculture, and the Built Environment**

**2. Computational and Theoretical Sciences and Visualization**

**3. Innovative Education and Assessment**

**4. Advanced Electronics and Materials**

**5. Integrative Biosciences**

**6. Community Health and Wellness**

**7. Culture, Communication, Entrepreneurship and Leadership**

**8. Creative Capital-Arts Design and Technologies**

## Tier One for Texas Tech

In 2009 the Texas Higher Education Coordinating Board designated Texas Tech and six other universities as emerging research universities.

The Texas Legislature then developed a framework and two funding sources to help Texas Tech and the other universities reach and maintain Tier One status.

One piece of the legislation created the National Research University Fund (NRUF). NRUF is a constitutional endowment established by Texas voters last year. Texas Tech could receive up to \$10 million per year if we are one of the first to fulfill the criteria.

Texas Tech must receive and spend \$45 million annually in FY10 and FY11 to be eligible for designation as a National Research University at the beginning of the FY12-13 biennium. If the deadline is missed, Texas Tech will not be eligible again until the beginning of the FY14-15 biennium.