

Strategic Planning Council Minutes

August 11, 2009

Members present: Beverly Cotton, Fred Hartmeister, Grace Hernandez, Sherry Herzog, Rahul Kanungoe, Marlene Kenady, Juan Muñoz, Marina Oliver, Valerie Paton, Ronald Phillips, Sam Segran, Michael Shonrock, Bob Smith, Rob Stewart, Pam Tipton, Suzanne Williams

Others present: Guy Bailey, Michelle Bair, Russ Bookbinder, Lisa James, Taylor Eighmy, Kathleen Harris, Chris Leisinger, Sam Oswald, Jon Strauss

Members absent: Judy Easterwood, Safei Hamed, Phil Johnson, Karlene Hoo, Kathy Smith, Vicki West

Materials distributed: Strategic Planning Council, April 28, 2009 minutes; Annotated Outline: TTU Campus Strategic Planning; Bylaws of the Strategic Planning Council; *Making it possible. . .Crafting Texas Tech's Strategic Plan for 2010-2020*; *Leading the Way: Texas Tech University System Strategic Priorities and Goals*; 2009 Legislative Session; 2008-09 Assessment of the 2005 Texas Tech Strategic Plan; TTU: National & Peer Institution Data

Approval of 4/28/09 Minutes: Minutes approved

Introductions and Opening Remarks: Provost Bob Smith

The 2009 Legislative Session: President Guy Bailey
Dr. Bailey reviewed the 2009 Legislative Session and answered questions.

Strategic Priorities and Goals: Vice Provost Valerie Paton
Dr. Paton discussed the TTU System Priorities and Goals approved by the Board of Regents in August 2009. Dr. Paton explained that some of the "goals" were written in general language pending the Texas Higher Education Coordinating Board's definitions of HB 51 terms: 1) high achievement of freshmen class for 2 yrs.; 2) high quality faculty for 2 yrs.; 3) high quality graduate-level programs.

Comparison Data: Paton
Dr. Paton continued with an explanation of the Peer Comparisons and Texas Emerging Research Institution charts that were also provided to the Regents in the August 2009 Board meeting.

Bylaw Revisions: Paton
The Council was asked to vote on a revision to Section 2 of the Strategic Planning Council Bylaws. The change would leave the ex-officios as a non-enumerated group. The proposed revision was approved.

Mid-term Assessment Report: Paton
Dr. Paton reported that approximately one-third of the 79 metrics in the 2005 Strategic Plan have not been systematically reported during the 2005 through Spring 2009 period. A discussion on how to report these metrics ensued and it was decided that the report would document the missing data for the metrics.

TTU Strategic Planning: A Brief Update & Plan for Future Meetings: Smith
Dr. Smith asked the Council for patience as the meeting schedule would need to be accelerated during the next few months in order to complete the Strategic Plan by December 31. He distributed copies of *Making it possible. . .Crafting Texas Tech's Strategic Plan for 2010-2020* and encouraged Council members to read the paper. Dr. Smith asked the Council to look at the mission statement, found in the document, for possible revisions. He encouraged Council members to review the phrases on pages 2 – 4 for points that might have been omitted or items that have been inaccurately stated. He continued with an overview of how the Council would move to establish a vision statement.

Meeting adjourned: 4:35 p.m. **Minute Approved by Strategic Planning Council on 9/15/09**

Next meeting: September 14, 2009