
Members Absent: Maryfrances Agnello, Stephanie Borst, Todd Chambers, Susan Lang, Dylan Lewis, Jorge Ramirez, Lisa Rogers, Nancy Soonpaa, Sara Spurgeon, Fransisco Valle, Aliza Wong

Others present: Michelle Hougland, Allison Matherly, Gail Alleyne-Bayne, Gary Elbow, Jennifer Hughes, Marcelo Schmidt, Joe Street, Catherine Parsoneault, and Lisa James

Materials Distributed: Agenda and the May 29th meeting minutes.

Opening Comments: Gary Smith
Welcome to visitors, Michelle Hougland and Allison Matherly from Communication & Marketing and Gail Alleyne-Bayne from the Office of Planning and Assessment. Mr. Smith called the meeting to order.

Approved of May 29, 2014 minutes: Minutes were reviewed and approved by members.

Marketing: Gary Smith
Mr. Smith welcomed Ms. Hougland and Ms. Matherly to the meeting. Ms. Hougland said that Communication & Marketing would like to be involved with the QEP campaign to ensure that the campaign is branded and communicated effectively and using all available resources to get the message out to students, faculty and staff, and the community.

External Survey Report: Dr. Marcelo Schmidt and Ms. Gail Alleyne-Bayne
Dr. Schmidt presented additional information in the form of a dashboard that Ms. Alleyne-Bayne developed depicting, in finer detail, the survey data. Drs. Austin and McDaniel offered additional data that is available through Banner, Study Abroad, and collected across campus by other areas.

Task Force Reports: Chair Smith
Dr. Kathleen Gillis reported for the Literature Review group that the group would schedule two or three days to gather as a group and complete the next draft for review. Dr. Austin will send Dr. Gillis information on the importance of multi-modal learning. Dr. Austin reported for the Rationale group saying that both the Lit Review group and the Rationale group should work together to complete their reports. Chair Smith would like the Rationale group to identify the items identified in data and other sources that led the Topic Selection group to select the topic, and clearly show what other data was collected or reviewed by the Topic Development committee since that time.

Marketing: Jennifer Hughes
Ms. Hughes reported that post cards have been developed, printed, and will be handed out to all in-coming students at each Red Raider Orientation. Sign-up sheets for June and July were circulated for members to volunteer for these sessions.
Consultants: Dr. Catherine Parsoneault
Dr. Parsoneault reported that the signed contracts are currently in the mail to the contracting office. Drs. Carter and Dizzino are both looking forward to working with the committee member in any capacity necessary.

Next Meeting: Chair Smith
Mr. Smith will send out a meeting request for some time next week.

Adjournment: Chair Smith
Mr. Smith adjourned the meeting at 12:03 pm.