Communication refers to preparing Texas Tech University students at all levels—both undergraduate and graduate—with the ability to communicate effectively in their professional and personal lives. Because modern modes of transportation and communication span the globe, and because this facilitates interaction among people with different linguistic and cultural backgrounds, we believe that effective communication must include an awareness of how culture and communication are interrelated.

Please tell us how important you feel each of the skills below is for a Texas Tech University student to acquire while (s)he is a student at Texas Tech University.

1. Able to write and speak clearly and effectively.
   ___ Very important
   ___ Somewhat important
   ___ unimportant

2. Being a good listener
   ___ Very important
   ___ Somewhat important
   ___ unimportant

3. Can create, use, and understand visual communication (charts, graphs, illustrations, signs, signals, etc.)
   ___ Very important
   ___ Somewhat important
   ___ unimportant

4. Capable of working and communicating well with people from a wide variety of cultural backgrounds
   ___ Very important
   ___ Somewhat important
   ___ unimportant

5. Is comfortable traveling internationally and working with people who have a different culture and language.
   ___ Very important
   ___ Somewhat important
   ___ unimportant

6. Able to communicate in at least language in addition to English.
   ___ Very important
   ___ Somewhat important
   ___ unimportant

Please evaluate each project listed below in terms of its importance for enhancing student communication skills and global understanding.

1. Implement a plan to encourage programs across the curriculum that improve student communication ability both in writing and orally, such as student peer tutoring (writing fellows program), a graduate student writing center, and other programs to help faculty as they work with students to improve their communication skills.
2. Implement a plan to incorporate development of communication skills into student activities outside of the classroom, such as study abroad, internships, research, and university-sponsored student group activities.
   ___ High importance
   ___ Moderate Importance
   ___ Low Importance

3. Enhance and publicize existing and additional opportunities for students to engage in cross-cultural or globally themed activities, both on campus and off, such as the open teaching concept (OTC) in which students can attend special lectures on cross-cultural topics in classes where instructors have agreed to open their classes for this purpose, additional multicultural course offerings, and relevant campus or community events.
   ___ High importance
   ___ Moderate Importance
   ___ Low Importance

Please add any other activities, including enhancing current programs, you would like to recommend for the committee’s consideration.

_____________________________________________________________________________________
_____________________________________________________________________________________

Please check your TTU status below. (If more than one category fits you, please check all that apply.)

___ TTU alumnus
___ Employer of TTU students/graduates
___ Parent, caregiver, spouse, or other close relative of a TTU student
___ Person with an interest in TTU and/or in Texas higher education in general
___ Other (please indicate)_________________________________________________________________________

Thank you for your input, which is critical to Texas Tech University’s QEP and accreditation efforts. Please complete this survey by (date to be determined). Thank you for your time and valuable responses.

Sincerely,

M. Duane Nellis
President

Lawrence Schovanec
Provost