Guest: Michelle Hougland, Allison Matherly

Welcome & Call to order: Gary Smith, chair, called the meeting at 3:00pm.

Approval of minutes: Minutes (July 17th, 2014) were approved by unanimous voice vote. One typographical correction was recommended.

Summer SACS-COC update: Hernandez, Parsoneault, and Hughes provided a summary on model QEPs presentation at the summer institute. Take homes from the institute were to make the QEP simple, concise, and measurable; involve a broad-based constituency; and that, relative to QEP development by peer institutions, TTU is performing in an acceptable timeline.

#Bearourbanners (BOB): Matherly and Hougland, from the Office of Communications & Marketing reported on the success of the #bearourbanners campaign. The report indicated that the #bearourbanners hashtag has been tweeted over 200 times, reaching over 200 thousand social-media users. A handout with further analytics was provided.

QEP Timeline: G. Smith provided committee members with a proposed timeline detailing specific required activities, the associated responsible party, and the target completion date.

Student Learning Outcomes: G. Smith provided the committee with an updated list of student learning outcomes. G. Smith instructed that the updated list should be included in the QEP proposal narrative.

Next Meeting: G. Smith will schedule the next meeting via Outlook meeting request.

Adjournment: G. Smith adjourned the meeting at 4:00 pm.