AGENDA

I. Call to Order & Welcome
   Smith

II. Approval of Minutes
    Smith

III. Sentences for Michelle Hoagland—button design
    All
    a. Texas Tech University’s QEP addresses communicating in a global society by
       introducing a communication-rich, globally-focused curriculum.
    b. Communicating in a Global Society, the Texas Tech University Quality
       Enhancement Plan, will provide students with skills to communicate effectively
       with people around the world.

IV. QEP Projects Resolution:
    All
    a. QEP Tied to course requirements:
       i. 2014 State Core Curriculum—all must address communication
          and four areas must address social responsibility
       ii. Integrating into TTU General Education Requirements
       iii. TTU Multicultural Course Requirement
       iv. TTU Writing Intensive/Communication Intensive Requirement to
           Communication Enhanced Requirement
       v. TTU Foreign Language Requirement
       vi. TTU Science Labs Requirement
    b. Communication Enhanced Curriculum—adapt the Minnesota program to
       communication in general
    c. Writing Mentors program expansion “offshoot” to Communication Mentors for
       core curriculum courses
    d. Extra-curricular events?
    e. Global Communication/Competency Inventory Global Competence Aptitude
       Assessment (GCAA)
    f. Global Communication Center
       i. Facilitate faculty development for teaching communication in a global
          context
       ii. Coordination of projects
       iii. Assessment of QEP—tied to core curriculum assessment

V. Fall Campaign Ideas
   All
   a. Announcement of QEP at Convocation
   b. Radio Ads
c. Posters
d. Bus wrap
e. Table tents/QR Codes to scan
f. Potty papers
g. T-shirts
h. Banners on lighting poles around campus and in SUB
i. Put ads in info kiosks and monitors in buildings
j. Booth at Autumn Festival Nov. 8
k. Lapel buttons: “QEP: Bear our Banners Far and Wide”
l. Yard signs around campus
m. Print ads in the Daily Toreador
n. Faculty-centric activities
o. Staff-centric activities

VI. Other Business

Smith

VII. Next Meeting

Smith

Adjournment

Smith

QEP Development Committee Meeting Minutes
August 7, 2014

Members Present: Gary Elbow, Todd Chambers, Jennifer Hughes, Susan Lang, Jonathan Marks, Courtney Myers, Catherine Parsoneault, David Roach, Marcelo Schmidt, Gary Smith, Chair.

Welcome & Call to order: Chair Smith called the meeting at 3:30pm.

Approval of minutes: Minutes for July 31st, 2014 were approved by unanimous voice vote with a correction to add Michelle Hougland and Allison Matherly as guests.

QEP Project Resolution: Smith indicated that the QEP would be tied to the TTU general education requirements, the TTU communication intensive/enhanced curriculum, and the TTU multi-cultural course requirement. Assessment of the impact of the QEP would be conducted via a selected global competency assessment instrument.

QEP Assessment: Parsoneault presented to the committee three global competency assessment instruments of which, one could be selected to assess the impact of the QEP. Parsoneault invited members to examine the three instruments, and to research other options.

Global Communication Center: Committee members discussed the role of the Global Communication Center. These roles would include faculty development, coordination/clearinghouse for projects and activities, and assessment of the QEP.

Fall Campaign ideas: Smith reviewed several options for the QEP fall campaign. Among several mentioned are: Bus wraps, table tents, QR codes, lapel buttons, faculty and staff-centric ideas.
Other Business:
- Parsoneault announced that negotiations with Sue Jones (retired), graphic artist, to design the QEP proposal document.
- Reminder of the September 1st deadline for the QEP first draft.

Next Meeting: Smith announced that the next meeting would be scheduled for the week of August 18.

Adjournment: Smith adjourned the meeting at 4:55 pm.