Texas Tech University Overview

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Priorities for Texas Tech University

• Increase Enrollment/Promote Student Success
• Strengthen Academic Quality & Reputation
• Expand and Enhance Research & Creative Scholarship
• Further Outreach & Engagement
• Increase & Maximize Resources
Vision on Student Success

• Recognize the accomplishments of our students
  ✓ National recognitions such as Rhodes, Truman, Goldwater, Marshall, Udall, and Fulbright scholarships
  ✓ Hired staff member dedicated to nominating our students for these prestigious awards

• Create a Texas Tech global campus – Distance Education

• Student Recruitment:
  ✓ Continue focus on first-time freshman & undergraduate transfers
  ✓ Increase graduate enrollment
  ✓ Recruit international, out-of-state students to campus
  ✓ Increase enrollment at regional sites (Waco, Fredericksburg, etc…)
Vision on Research Expansion

• Cluster hires in strategic inter-disciplinary areas

• Three National Academy members hired since January

• Create partnerships/synergies with businesses

• Renovation/Construction:
  ✓ Enhance existing buildings/classrooms to bring up-to-date
  ✓ Identify additional lab space for growing research areas
  ✓ Experimental Research Building II
  ✓ Research Park
  ✓ Two new residence halls
Recent University Highlights

• Among five Texas public universities ranked in the 1st Tier of the USNWR’s “Best National Universities”

• Ranked 88th among “National Public Universities” by USNWR

• Named “Best in the West” – Princeton Review

• National Wind Institute was listed among Popular Science magazine’s “10 Most Awesome College Labs of 2013”

• Named to Sierra Magazine’s list of “Cool Schools” for sustainability efforts

• Ranked No. 1 University Employer by Glassdoor in a nationwide survey

• Ranked third nationally by CareerBliss.com for having the “happiest employees”

• Ranked 28th out of 875 schools on the “Affordable Colleges with High Returns” – AffordableCollegesOnline.com
• **Our Five-Year Trend**
  - Anticipate first enrollment figures over 33,000 in Fall ’13
  - Enrollment has increased nearly 18% since Fall 2009
  - Four colleges are growing over 4% from last year:
    - Engineering, Media & Communication, Rawls College of Business Administration, College of Agriculture Science and Natural Resources
    - Arts & Sciences is up nearly 2%
  - Increase accomplished without compromising quality of student, which is evidenced by:
    - Enhanced and aggressive recruiting strategies
    - SAT scores for incoming freshmen have increased – 1110 in ‘12 **UP FROM** 1107 in ‘11