Texas Tech University
President’s Report

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August 11, 2016

From here, it’s possible.
Introduction

• Revision of Strategic Plan
  – Enhance Student Centered Culture
  – Solidify our Tier One Status

• Immediate Priorities
  – Enrollment
  – Research
## Enrollment

<table>
<thead>
<tr>
<th>Year</th>
<th>Summer I Final</th>
<th>Summer II Final</th>
<th>Fall Preliminary (3 weeks)</th>
<th>Fall Final</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014</td>
<td>11,632</td>
<td>9,022</td>
<td>31,787</td>
<td>35,158</td>
</tr>
<tr>
<td>2015</td>
<td>11,975</td>
<td>9,038</td>
<td>31,638</td>
<td>35,859</td>
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<tr>
<td>2016</td>
<td>13,504</td>
<td>9,857</td>
<td>32,919</td>
<td></td>
</tr>
</tbody>
</table>
Enrollment: Class Characteristics

- SAT: 1128 (YTD); 20% in top 10% of HS class
- Honors
  - 15 National Merit Scholars. Fall 2013: 5
  - Fall 2016 class-480. Fall 2015: 411
  - Total Enrollment 1433. Fall 2015: 1390
  - SAT 1314 compared to Fall 2015 SAT 1297
- Hispanic enrollment: 24.3% (est)
Enrollment: FY2017 Recruitment Strategies

• Texas Tech Research Scholars
  – $500K NRUF for 100 students paired with faculty mentors engaged in undergraduate research

• Increase Presidential scholarship support for the top 25% students

• Increased Honors scholarships by $100,000
Enrollment: FY2017 Recruitment Strategies

• Grow transfers through 2+2 programs at regional sites
  – MCC, Collin College, El Paso
• TTU OnRamps
• TTU Early College High School at Estacado
• Dual credit through TTUISD at Monterrey and Talkington
Research Expenditures

<table>
<thead>
<tr>
<th>Year</th>
<th>TRE</th>
<th>RRE</th>
<th>Federal RE</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY11</td>
<td>$142,762,792</td>
<td>$50,205,458</td>
<td>$35,190,905</td>
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<tr>
<td>FY12</td>
<td>$132,542,194</td>
<td>$46,055,553</td>
<td>$29,968,703</td>
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<tr>
<td>FY13</td>
<td>$137,563,727</td>
<td>$40,735,021</td>
<td>$28,831,113</td>
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<tr>
<td>FY14</td>
<td>$153,728,769</td>
<td>$46,944,095</td>
<td>$33,137,057</td>
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<td>FY15</td>
<td>$157,745,568</td>
<td>$48,774,414</td>
<td>$32,986,538</td>
</tr>
</tbody>
</table>

FY16 Progress through June
- TRE up 9.7% ($11.48MM)
- RRE up 22.4% ($8.06MM)
- FRE up 3.2% ($0.76MM)

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Proposals and Awards

FY16 Progress through July
- Awards up 4.9% ($2.88MM)
- Proposal submissions down 2.1% (20)*

*does not include proposals pending routing sheet completion
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